



PointClickCare®

Solution Sheet

Market Insights

Communicate your distinct value



PointClickCare Market Insights uses intuitive visuals with comprehensive industry data and real-time EHR views to show your performance relative to your market so you can highlight your strengths and have data-centered conversations with your hospitals.

Meaningful conversations with your network partners requires cutting through the clutter of data to get to the information you need, understanding what it means, and communicating it effectively.

Know where you stand in your network

Gain insights into your market and benchmark your facilities with the latest county, state, and national ratings. Use data from PointClickCare along with public data from Five-Star, CMS and more to identify your competitive edge and understand your relative clinical performance.

Transform the way you measure, manage and report

Use consistent measures and methods to generate views that speak to the specialized care your organization provides. Generate metrics and measures for any patient population and drill-down to resident level details so your partners can easily see your value to their network. .

Become a trusted advisor and drive meaningful conversations

Take a leadership role when working with your partners and shift the conversation from a backward-looking focus to a forward-thinking, value-added capability. Lead data-centric conversations on quality outcomes and performance with the most accurate and up to date industry data.

Available Reports



Discharge Patterns

Visibility into Medicare discharges and filter by referring physician and DRG from any hospital.



Five-Star

Access Nursing Home Compare data sets to easily compare your performance metrics to others in your region.



Market Share

Visualizes market data based on patient volume trends, reimbursement, length of stay, and overall market share by payer type.



MCO Monitoring

Access to the most recent information on Managed Care adoption by state and county.



Readmissions

Use real-time PointClickCare data to see 30-day readmissions for all hospital, payer, and physician partners and drill-down to get to the fundamental causes that need attention.



Report Cards

Quickly gather pertinent operation statistics for a payer, hospital, or physician.

To learn more about Marketing Insights contact your PointClickCare representative.

[Book a Demo](#)

Part of the Insights family of products

PointClickCare  **Insights**

Performance Insights | Market Insights | Care Insights

PointClickCare Technologies Inc., helps long-term and post-acute care (LTPAC) providers gain the confidence they need to navigate the new realities of value-based healthcare.

For more information on PointClickCare's software solutions, please visit www.pointclickcare.com