

The Silver Surge

As life expectancy increases, the importance of research on the aging population aiming to increase access to innovative and effective therapies, improve outcomes, and enhance quality of life grows. With the 65+ population representing 37% of healthcare spending at an estimated \$1.2 trillion, anonymized Electronic Health Records (EHR) data from long-term care facilities and skilled nursing facilities offer a more in depth understanding of the impact of chronic diseases, like diabetes, depression and dementia, on the aging population. High-quality data can also identify the best care protocols for treatment of these diseases, helping to provide compassionate and effective care and increase quality of life for those affected.

27 million 

The number of long-term care residents is expected to reach 27 million by 2050 up from 13 million

8 million 

The number of patients passing through skilled nursing facilities and alternate level of care facilities annually

70% 

The number of 65+ population that will use long-term care.

7 

The average number of medications used per long-term care resident – typically suffering from multiple diseases and chronic conditions.

Significantly higher 

Patient Adherence is significantly higher at long-term care facilities than the rest of the population due to the nature of nursing care management. The results? Consistent refills, better data, and improved health outcomes.

\$0 

The amount of out-of-pocket expenses for brand-name treatments as most long-term care facilities have financial advances under LIS/Dual-eligible programs.

PointClickCare healthcare platforms represent 70% of long-term care patients with daily data flowing through our system. We leverage this anonymized data to help life sciences brands understand this aging population. With more than 30 terabytes of data collected over the last 5 years, our longitudinal data captures longer periods of time to track trends.

For more information on how you can access this critical data, please scan the QR code:

