



We have been partnered with PointClickCare for my entire 14 years at ADVION. Our long-standing partnership demonstrates their commitment to our organization and proves the valuable insights their data provides.

CYNTHIA MORTON

EXECUTIVE VICE PRESIDENT, ADVION

About The Partnership

ADVION receives deidentified, aggregated data from PointClickCare Life Sciences, specifically from the Minimum Data Set (MDS), which includes different attributes of patients and their functional changes. This data is then used for advocacy purposes, primarily with Centers for Medicare and Medicaid Services (CMS).

One example Cynthia shares is how they used the data from PointClickCare Life Sciences to analyze the impact of a proposed nursing home reimbursement system. They compared their analysis to the analysis performed by CMS using our data and found discrepancies. They presented their findings to CMS, who acknowledged the validity of ADVION's analysis. This demonstrates how the data provided by PointClickCare Life Sciences helps ADVION bring complementary insights to the government and ensure that the new payment system benefits patients.





Washington, DC



Represents ancillary service providers and suppliers in the LTC and PAC community



Founded in 1989

Ease Of Use

Cynthia emphasizes the importance of having clean and usable data right away, without the need for extensive cleaning or manipulation. The data received from PointClickCare Life Sciences is high quality, well-structured, and ready for analysis, saving ADVION time and resources. Additionally, PointClickCare Life Sciences has been responsive to changes in the mandatory Minimum Data Sets (MDS) requirements, seamlessly reflecting updates and minimizing any impact on ADVION's work.



PointClickCare Life Sciences data is clean and usable right away, saving us time and resources. Unlike other sources, we haven't had to spend hours cleaning and preparing their data for analysis. The PointClickCare Life Sciences team is responsive and easy to work with.

CYNTHIA MORTON

EXECUTIVE VICE PRESIDENT, ADVION



Cynthia Morton, Executive Vice
President at ADVION (formerly National
Association for the Support of Long
Term Care), shares her positive
experience working with PointClickCare
Life Sciences data. ADVION is a trade
association that advocates for its longterm care (LTC) member companies and
their patients.

Summary

ADVION's experience with PointClickCare Life Sciences data has not only been constructive; but the data empowered ADVION's mission to advocate for the best outcome for patients. The clean, structured, and responsive nature of PointClickCare Life Sciences' data has been a valuable resource for ADVION's advocacy efforts. By partnering with us, they've been able to continue their mission of advocating for the best patient outcomes. They've also bridged the gap between different stakeholders in the healthcare system, including trade organizations and government agencies, to improve collaboration

About PointClickCare Life Sciences

As a result of our proprietary electronic health records (EHR) adopted by the vast majority of long-term care and skilled nursing facilities in the US, PointClickCare Life Sciences offers access to one of the richest, continuously updated, and unmatched data sets for aging and vulnerable populations in long-term and post-acute patient care.

