

# Leveraging Real-Time Data for Improved Decision-Making in Long-Term Care



Our decision to invest in real-time data was driven by our need for accurate insights into the long-term care population and preventing hospital readmissions. Partnering with PointClickCare Life Sciences aligns perfectly with our corporate initiative and has been instrumental with this alignment.

**CLIENT A3**

## The Challenge

Client A3 sought to re-establish its focus on long-term care and gain actionable insights for both its commercial and clinical teams, aiming to improve quality access and overall performance by obtaining accurate real-time data to inform their strategies, prevent hospital readmissions, and ensure patients received the proper therapy the first time. Specifically, they wanted to understand rare diseases and conditions of the central nervous system (CNS) across the long-term care population.

## The Solution

Recognizing our expansive reach and expertise in the long-term care space, Client A3 partnered with PointClickCare Life Sciences. By leveraging our data, they gained actionable insights for improved outcomes and precision in delivering appropriate treatments to patients; reducing the instance of hospital readmissions and improving quality of care. Our near real-time medical order data provided a more accurate picture of behaviors and trends compared to the projections they had previously relied on from other data providers.

*“Client A3 previously relied on projected data from a different source which did not provide an accurate picture, and negatively impacted their approach. Using our near real-time data, specifically the use of medical orders, Client A3 can now accurately educate and improve targeted outcomes.”*

*- Anthony Pero, Executive Director at PointClickCare Life Sciences.*

## The Impact

By using actual data points and insights based on real-world happenings, Client A3 was able to make more accurate decisions and prevent costly hospital readmissions. The shift also enabled them to have a more accurate understanding of the long-term care landscape and make fact-based decisions.

## About PointClickCare Life Sciences

As a result of our proprietary electronic health records (EHR) adopted by the vast majority of long-term care and skilled nursing facilities in the US, PointClickCare Life Sciences offers access to one of the richest, continuously updated, and unmatched data sets for aging and vulnerable populations in long-term and post-acute patient care.