

Case Study

Understanding and Addressing the Needs of the Older Population With Infectious Diseases



Understanding the unique needs of the older population with infectious diseases is crucial in providing effective care and improving outcomes.

CLIENT G6

The Challenge

Client G6 recognized their lack of knowledge and understanding about infectious diseases in older populations. They aimed to break down barriers and gain insights to make a difference in this underserved population

The Solution

Client G6 partnered with PointClickCare Life Sciences to access unique and comprehensive data on the older population's rate of infectious diseases and COVID-19 in particular. Our data provided invaluable information about symptoms, outcomes, and specific nuances of the disease in this population. We customized our approach to meet the client's specific requirements by delivering data output in table shells.

“There is no other data like ours in this population,” says Connor Moriarty, Executive Director at PointClickCare Life Sciences. “The breadth of our data and the method in which it is delivered to our clients is unique compared to other providers.”

The Impact

The availability of our one-of-a-kind data empowered Client G6 to further understand the older population's infectious diseases. The insights they gained helped them identify gaps in knowledge and develop strategies to improve therapies and provide better access to existing treatments. Additionally, seeing the depth and breadth of our data has encouraged Client G6 to consider collaborating with us on future infectious disease studies.

About PointClickCare Life Sciences

As a result of our proprietary electronic health records (EHR) adopted by the vast majority of long-term care and skilled nursing facilities in the US, PointClickCare Life Sciences offers access to one of the richest, continuously updated, and unmatched data sets for aging and vulnerable populations in long-term and post-acute patient care.